

Program Planning Worksheet

BComm: Marketing (90 credits)

2023-2024 Academic Year

Name: _____

Student no.: _____

Prerequisites

You must complete these courses **only if you do not see** exemptions or credit for them on your student record. If you completed any of these courses at Concordia, they will be considered as non-business electives.

MATH 208	ECON 201
MATH 209	ECON 203

Core Courses (48 Credits): All BComm students must complete the following 18 courses:

- | | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> COMM 205 | <input type="checkbox"/> COMM 216 | <input type="checkbox"/> COMM 223 | <input type="checkbox"/> COMM 229 | <input type="checkbox"/> COMM 320 |
| <input type="checkbox"/> COMM 211 | <input type="checkbox"/> COMM 217 | <input type="checkbox"/> COMM 225 | <input type="checkbox"/> COMM 305 | <input type="checkbox"/> COMM 401 |
| <input type="checkbox"/> COMM 213 | <input type="checkbox"/> COMM 219 | <input type="checkbox"/> COMM 226 | <input type="checkbox"/> COMM 309 | |
| <input type="checkbox"/> COMM 214 | <input type="checkbox"/> COMM 221 | <input type="checkbox"/> COMM 227 | <input type="checkbox"/> COMM 316 | |

Major Courses (24 credits): You must complete the four required courses below and choose four additional MARK courses.

- | | | | |
|-----------------------------------|-----------------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> MARK 301 | <input type="checkbox"/> MARK 305 | <input type="checkbox"/> MARK _____ | <input type="checkbox"/> MARK _____ |
| <input type="checkbox"/> MARK 302 | <input type="checkbox"/> MARK 495 | <input type="checkbox"/> MARK _____ | <input type="checkbox"/> MARK _____ |

Elective Courses (18 credits): A minimum of 6 credits must be non-business courses. The remaining 12 credits of open choice electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

Non-Business Electives (6 credits):

- | | |
|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
|--------------------------------|--------------------------------|

Open Choice Electives (12 credits):

- | | | | |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|

Sample First Year Schedule for Full-time Students

Always complete any missing prerequisite or ESL courses in your first year prior to elective and core courses. You may register for 15 credits per term, but we suggest a minimum of 12 credits in your first term.

Term 1

- COMM 205
- COMM 211
- COMM 213
- COMM 214
- COMM 219

Term 2

- COMM 217
- COMM 223
- COMM 227
- COMM 226

Important

- You should register for courses in both Fall and Winter terms once you have access.
- Consult the [Undergraduate Calendar](#) and [Class Schedule](#) to plan your class schedule wisely.
- Consult the [Registration Guide](#) for help when choosing courses.

Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 9 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.