



Winterfest 2024: Learning by doing

Re-engaging students through experiential learning

Facilitators: John Paul Foxe & Cherine Zananiri



Format & tech support

- This session will be recorded through Zoom and shared on CTL / EL websites.
- We are HyFlex today – in person and online
- Turn on closed captions with the CC button on Zoom – captions are auto-generated
- If you are experiencing any technical issues, please reach out to our online support (Emilie Albert-Toth) through Zoom private chat



**We acknowledge that
Concordia University
is located on unceded
Indigenous lands.**

Interaction in today's session

- There will be a designated period for attendee Q&A at the end
- Online: Use **Chat** feature to ask questions and chat with other attendees. Feel free to be on/off camera. Make sure you are on mute when not speaking.
- In-person: **Raise hand** to ask question during Q&A period, speak clearly so mic can pick up your voice
- **Optional:** After the panel, you are invited to stay virtually/in-person to join us for an informal discussion until 3PM.

Learning by doing: Engage your students with experiential learning

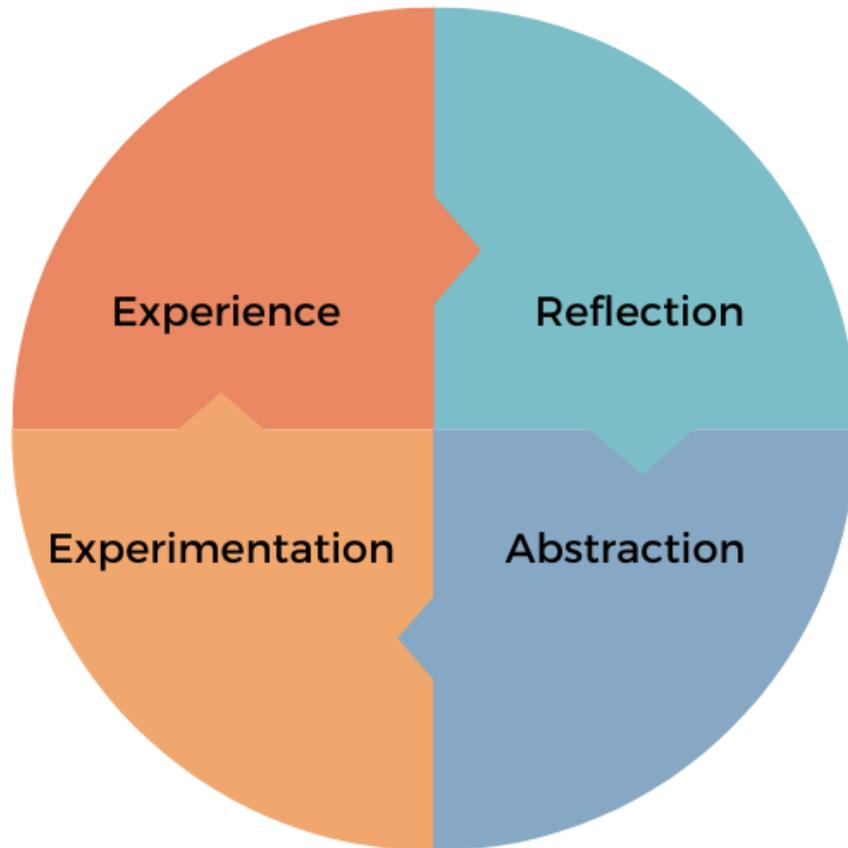
The classroom experience is evolving for faculty and students. Recognizing this change, the Centre for Teaching and Learning has teamed up with the Experiential Learning Office for Winterfest 2024.

We invite the Concordia community to discover ways of incorporating "learning by doing" through hands-on activities and focused reflection that inspire student engagement and deeper learning.

Learn from faculty, students, and practitioners about experiential learning: what it is, how to integrate it, and resources available at the university.

Winterfest will take place through a variety of sessions from Monday, January 29 to Friday, February 16, 2024.

What is experiential learning?

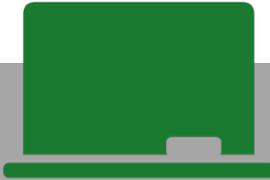


EL is learning by doing.

- Active, hands-on process
- Learners apply knowledge, practice skills, and engage in reflective learning.

Reflection before, during and after the experience is crucial to the learning process.

Course-integrated EL activities



Labs

Case studies

Exhibits

Performances

Games and roleplaying

Capstone projects

Practica

Simulations

Industry projects

Workshops

Best practices:

- Active application of theory
- High degree of realism
- Facilitated reflection
- Identification of skills
- Connection to life after graduation

Rex Brynen

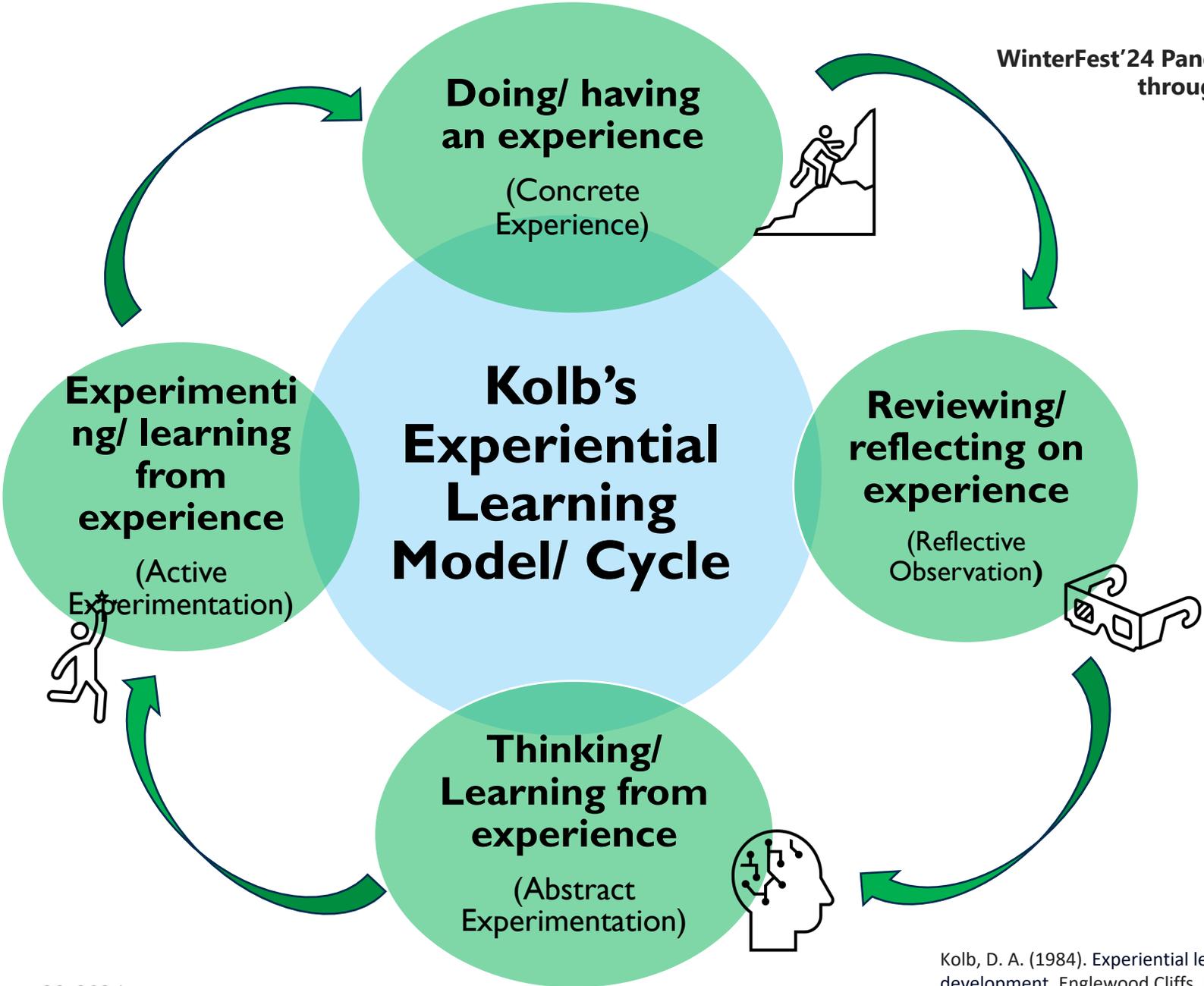
Professor,
Political Science, McGill University



Part-time Faculty,
Applied Human Sciences, Concordia
University

Susan Dinan





Kolb, D. A. (1984). *Experiential learning: Experience as the source of learning and development*. Englewood Cliffs, N.J.: Prentice-Hall.

Class Example

Thinking: Introduction of theoretical concepts: paraphrasing

Doing: Students incorporate new understanding into old paradigms

Experimenting: Students try out new behaviours: paraphrasing



Reflecting: One student is taking notes on effectiveness & provides feedback

Reflecting/ Thinking/ Experimenting: In plenary, students discuss how they can use this technique in everyday life .

Class Example

Doing: Students are asked to build a structure

Reflecting: One student is taking notes provides feedback on leadership behaviours observed



Thinking: Introduction of theoretical concepts: Leadership behaviours

Reflecting and experimenting: Students are asked to journal about implementing new leadership behaviours

Class Example

Doing: Students read the Case study

Case 1:

When he started Plastic Lumber Company, Alan Robbins vowed to be both a boss and a friend to his employees. His approach to leadership stressed teamwork and participation, and Robbins spent a lot of time running ideas by workers on the factory floor but found that the workers were uninterested in providing input; they just wanted clear direction and consistent standards so that everyone knew what was expected of them. Alan Robbins is using _____ style of leadership that has led to some serious problems of worker tardiness & absenteeism. Workers genuinely want to do a good job. What style of leadership has Alan been using? (identify specific behaviours) What can Alan do to help his employees function more effectively? (identify specific behaviours that will help)

Thinking: Students apply theory to case study & make recommendations

Reflect: Students reflect on observations & thoughts about case study.

Leadership style/ behaviours used:

-
-

Suggested leadership style/behaviours suggested:

-
-

Experimenting Students present/test new understanding in plenary

- Be prepared to report out to the class for discussion in plenary.

Jordan LeBel

Professor,
Marketing, Concordia University





Dr. Xiaodan Pan

Associate Professor,
Supply Chain and Business Technology
Management,
Concordia University

Igniting Learning

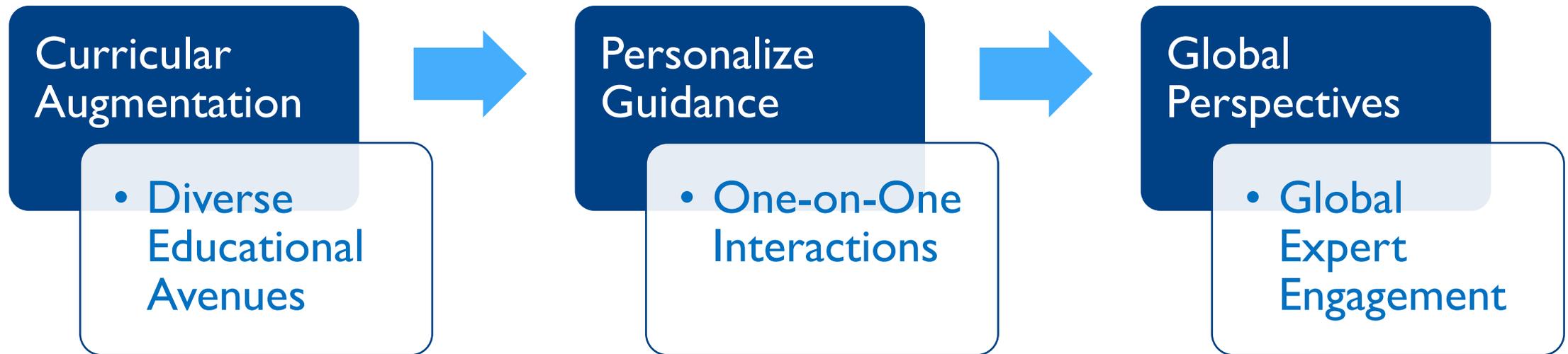


Ensure a high-quality educational experience for every student, helping them to realize their potential and follow their passions.

Igniting Learning: Unleashing Passion



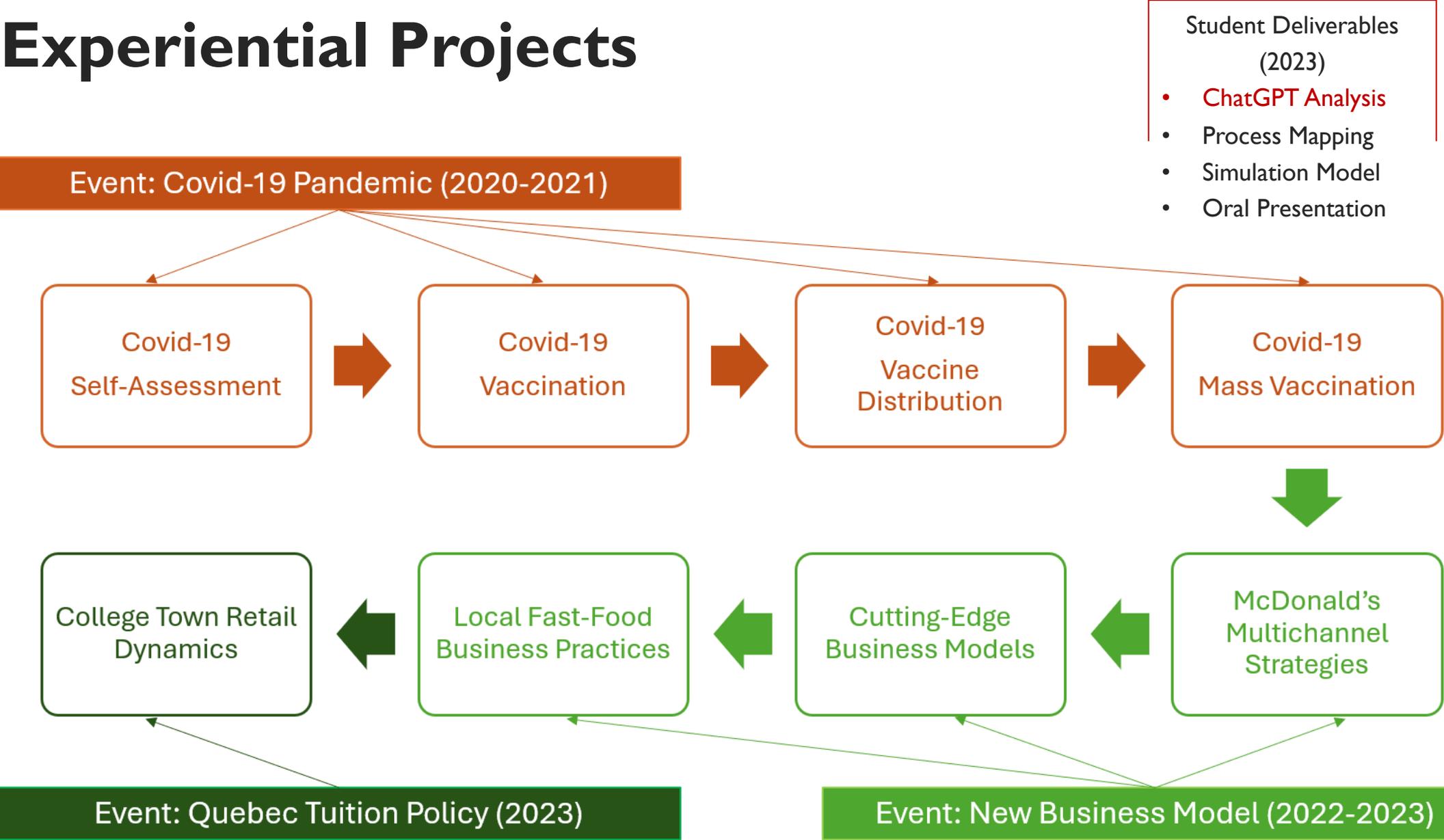
Igniting Learning: Fostering Growth



Igniting Learning: Harnessing Experience

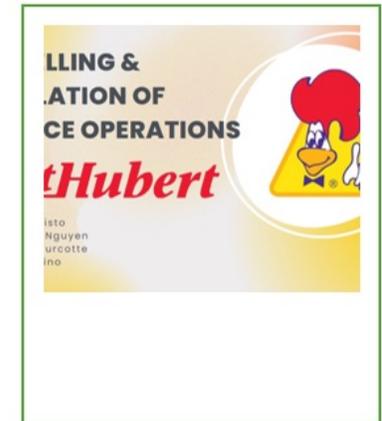
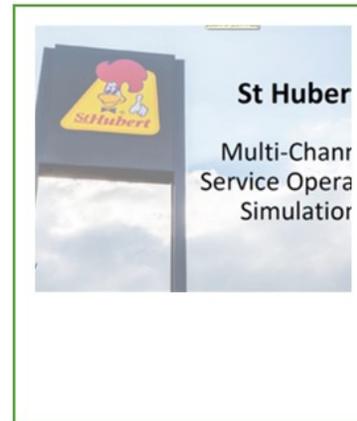
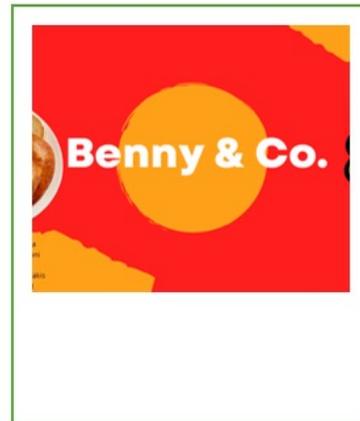
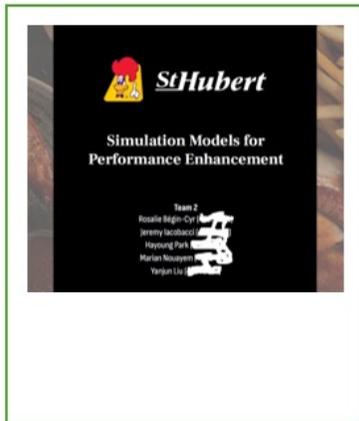
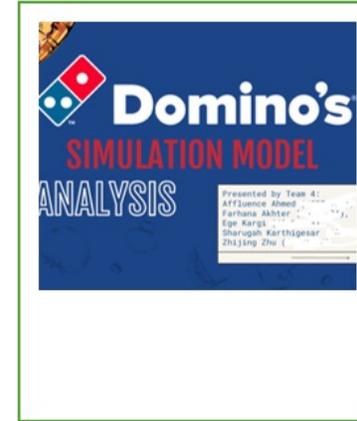
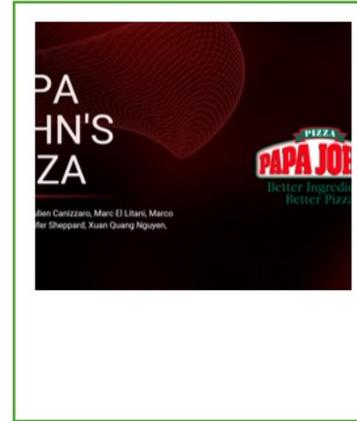
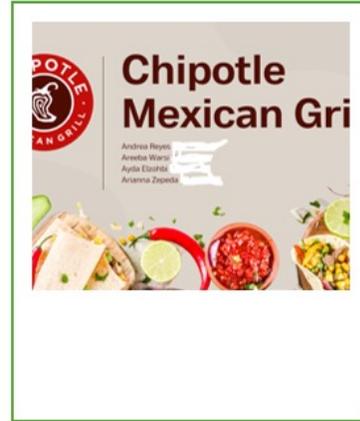
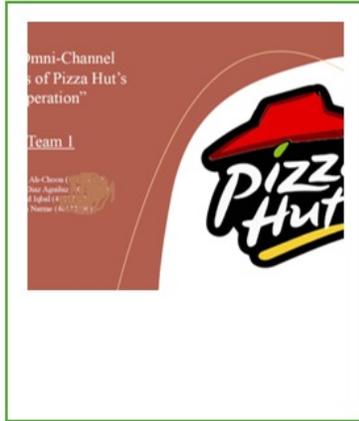


Experiential Projects



- Student Deliverables (2023)
- ChatGPT Analysis
 - Process Mapping
 - Simulation Model
 - Oral Presentation

Local Fast-Food Business Practices



College Town Retail Dynamics



The objective of this project is to explore and simulate the service operations process of two competitive merchants selected in downtown Montreal's collegiate retail landscape near John Molson School of Business, leveraging both AI-driven insights and real-world data collection. , Fun, Watercolor

Jasper
#JasperAI

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RSITY
CHING



From Zero to Hero...



EXPERIENTIAL LEARNING BY DOING

MOYENNE
Pizza Hut

PANALICIOUS
Pizza Hut

PETITE
Pizza Hut

PERSONNELLE
Pizza Hut

PASTA

FAN DE LEGUMES
GUÉBÉCOISE
TOUTE GARNIE
SIGNATURE
FAN DE LA VIANDE
FAN DU PEPPERONI
SUPRÊME

FAN DE LEGUMES
GUÉBÉCOISE
TOUTE GARNIE
SIGNATURE
FAN DE LA VIANDE
FAN DU PEPPERONI
SUPRÊME

Pizza Panalicious™ avec deux garnitures et repas de Pate Tuscani format individuel + 10 mini-baguettes ou 8 bouchées de poulet 25,99\$

AILES
0 Ailes 14 Ailes 22 Ailes
POULET
PIQUANTE 4

AUTRES BONNES CHOSES
Desserts
BOISSONS
ENTRÉES
TREMPETTES

Pizza Hut
SAIS BOURN
PIZZA RECETTES

PIZZA RECETTES
6,99\$ 8,49\$

CRÉEZ VOTRE PROPRE PIZZA



Kristy Snell

Concordia Journalist-in-Residence
Interim Academic Leader, I3J Institute







Kahnawà:ke designer is making her international debut at New York Fashion Week

Karonienhawe Diabo wants to show the world the Kanien'kehá:ka style



Wahsontanoron Jamie Diabo · for CBC Montreal ·

Posted: Feb 07, 2023 4:00 AM EST | Last Updated: February 7, 2023



She Holds the Sky Designs is the fashion label created by Karonienhawe Diabo. (Sheholdstheskydesigns/Instagram)

Kanien'kéha teacher has dedicated his career to keeping his heritage language alive

71-year-old has been connecting students with their culture for more than 50 years



Zye Rashontiiostha Mayo · for CBC Montreal ·

Posted: Jun 07, 2023 4:00 AM EDT | Last Updated: June 7, 2023



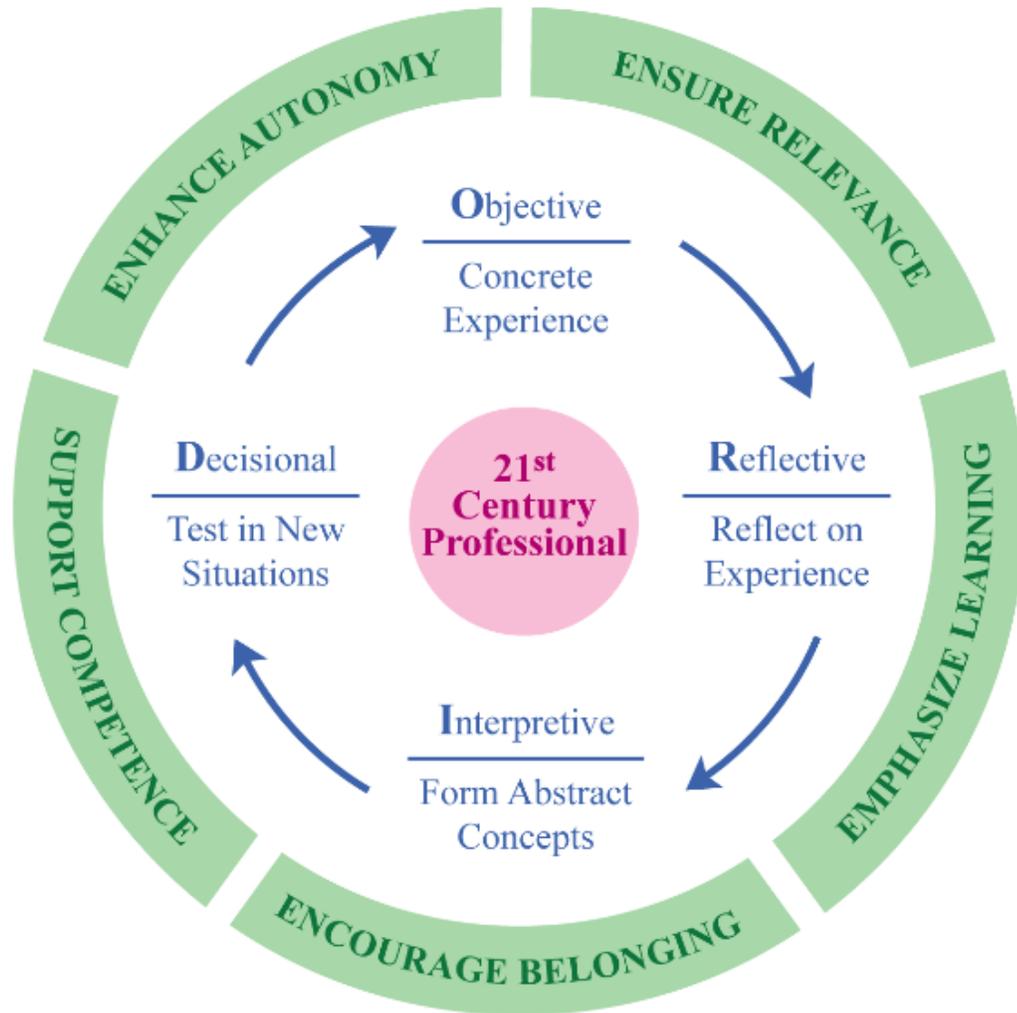
Decades ago, Tewenhni'tátshon Louis Delisle found his calling teaching Kanien'kéha (Mohawk language). He says although the language is used less now, there's been a movement to revitalize it. (Zye Mayo-McComber)

Panel question period

Recommendations for “Re-engaging students through experiential learning.”

- 1. Doing** (Concrete Experience): Provide hands-on experiences, role-play, experiments, or real-life examples to engage their senses and emotions.
- 2. Reviewing/reflecting** (Reflective Observation): Encourage students to reflect and make sense of their experiences through debrief questions (at the end of an exercise) journaling, mind mapping, group discussions, or self-assessments.
- 3. Thinking** (Abstract Conceptualization): Help students connect their reflections to theoretical concepts, principles, or models; analyze and draw conclusions through lectures & discussions.
- 4. Experimenting / Doing something new** (Active Experimentation): Create opportunities for students to test & apply their new understanding in different contexts such as, such as projects, case studies, simulations or peer teaching.

Kolb, D. A. (1984). *Experiential learning: Experience as the source of learning and development*. Englewood Cliffs, N.J: Prentice-Hall.



- Instructional Design Principles (Linnenbrink-Garcia et al., 2017)
- Instructor ORID Cycle (Nelson & Nelson, 2017)
Student EL Cycle (Kolb, 1984)
- Skills Development Curriculum

Authors:
Henle, S., Dinan, S., Marcoux, M., Barrington, J., Ginsburg, J., & Gabriele, S.

A proposed model of curriculum renewal for skills development

Thank you!

My contact information:

susan.dinan@concordia.ca

Winterfest 2024 schedule

- **Panel: Student perspectives on course-integrated experiential learning**
 - Online, Wednesday January 31, 3–4 PM
- **Workshop: Introduction to experiential learning**
 - In-person, Friday February 2, 1:30-3 PM
- **Workshop: How to integrate skill-building opportunities into your course**
 - Online, Tuesday February 7, 10-11 AM

Winterfest 2024 schedule

- **Panel: Designing experiential learning assessments**
 - HyFlex, Thursday February 8, 2:00–3:30 PM
- **Workshop: Integrating reflective learning into courses**
 - Online, Tuesday February 13, 1:30–3:00 PM
- **Workshop: Designing authentic, experiential learning assessments**
 - In-person, Wednesday, February 14, 1:30–3:30 PM

Decolonizing and Indigenizing Curriculum and Pedagogy

- **Discussion: Socializing the five-year plan**
 - In-person, Friday February 2, 10 a.m. – 11:30 AM
- **Workshop: Indigenous Decolonization, resurgence and land-based education: Lessons from the Land**
 - In-person, Wednesday, February 7, 12 p.m. – 1:30 PM
- **Survey on the five-year strategic plan** 
 - Closes February 12 at 5PM



We want your feedback!

Please take a few minutes to complete the form to help us improve on future events like this.

Winterfest 2024 Feedback





Winterfest 2024: Learning by doing

Thank you

CONCORDIA