



STRATEGIC PLANNING 2021-2022

Faculty of Fine Arts

FIELD ANALYSIS

You'll find in the following pages data sets that provide a snapshot of Concordia's Faculty of Fine Arts as well as trends in the Canadian post secondary education landscape.

If you want more details about some of the data presented, you can dig into the links provided or reach out to us by writing to deansoffice.finearts@concordia.ca with the headline Field Analysis.

Gathering this data revealed several areas for which we have little concrete information. This exercise could be a starting point to collect more and better data.

Feel free to let us know what areas you would like to know more about.

Some preliminary observations:

- The Faculty of Fine Arts student body is increasingly diverse, and as such follows Canadian trends.
- Research Funds at the Faculty are spread out between Tri-Council, federal, provincial and internal (Concordia) sources
- The Faculty does well in international and Canadian rankings
- We are increasing successful in fundraising for initiatives that support our students and research



21,300

alumni
worldwide



66

programs
offered



4,000

undergraduate
and **650** graduate
students



120

Full-time Faculty

270

Part-time Faculty

83

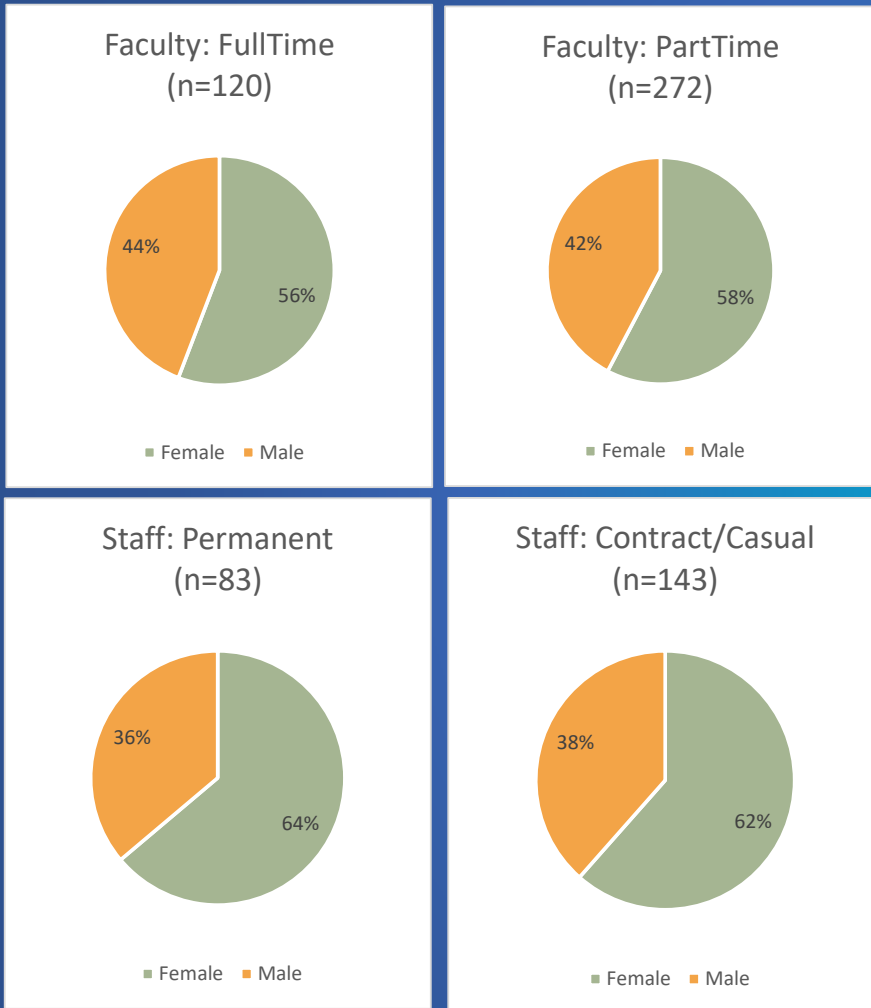
Permanent Staff

140

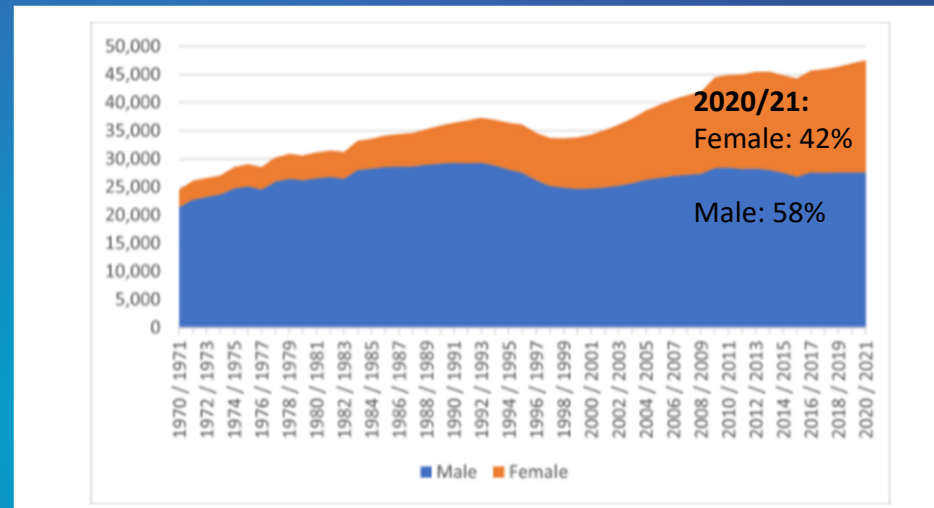
Contract/seasonal/casual Staff



Concordia Fine Arts distribution of staff by Sex



Distribution of full-time Faculty by Sex, Canada, 1970-71 to 2020-21



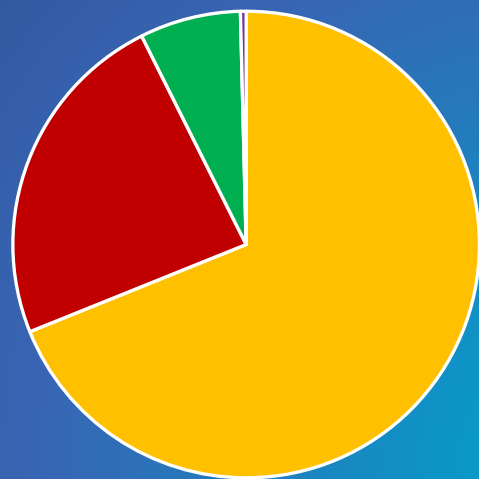
Source: [Higher Education Strategy Associates](#)

FoFA has a fairly consistent proportion of Female : Male staff (between 56-64% Female depending on employee group)

We have very limited information on identity for Staff & Faculty, and detailed self-reported identity for only a portion of our Student population. In 2021, Concordia launched an **Equity Census for Faculty & Staff**, which will provide us more information about our employee identity

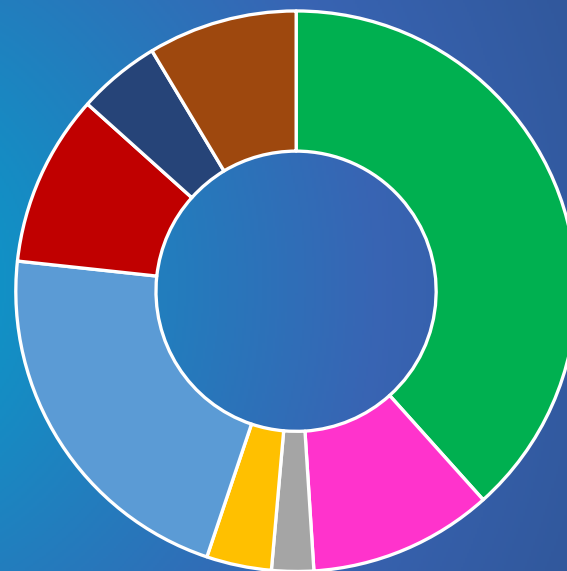
Source: Office of Institutional Planning and Analysis (2021)

Fine Arts students, self-declared gender identity



- Woman: 68.9%
- Man: 23.7%
- Transgender or gender fluid: 7%
- Indigenous two-spirit: 0.4%

Fine Arts students, self-declared sexual orientation

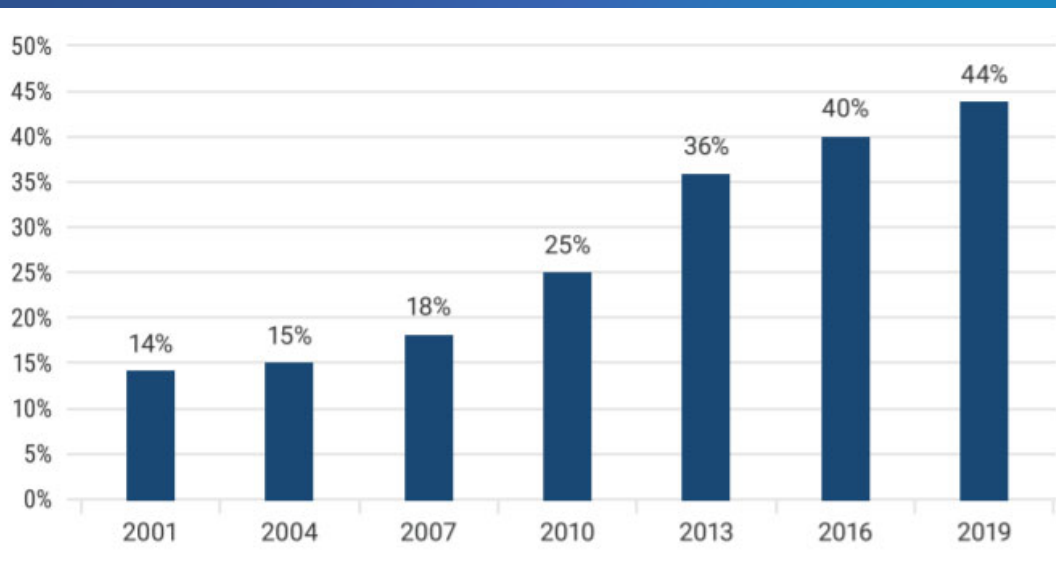


- Heterosexual: 49.1%
- Queer: 13.6%
- Lesbian: 3.1%
- Gay: 4.8%
- Bisexual: 27.6%
- Pansexual: 12.7%
- Asexual: 6.1%
- Questioning: 11%

* Respondents could check more than one box

Source: Concordia Campus
Wellness survey 2021

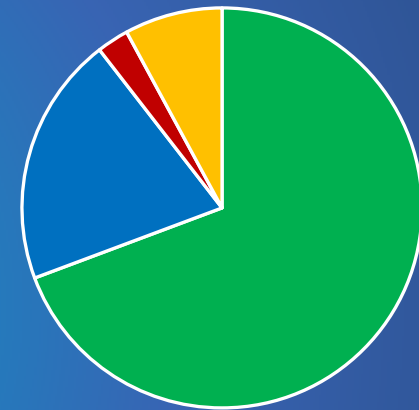
Canada-wide: First-Year Students by Visible Minority Status, 2001-2019



Source: <https://higheredstrategy.com/the-state-of-postsecondary-education-in-canada-2/>

Fine Arts students, self-declared identification as visible minority

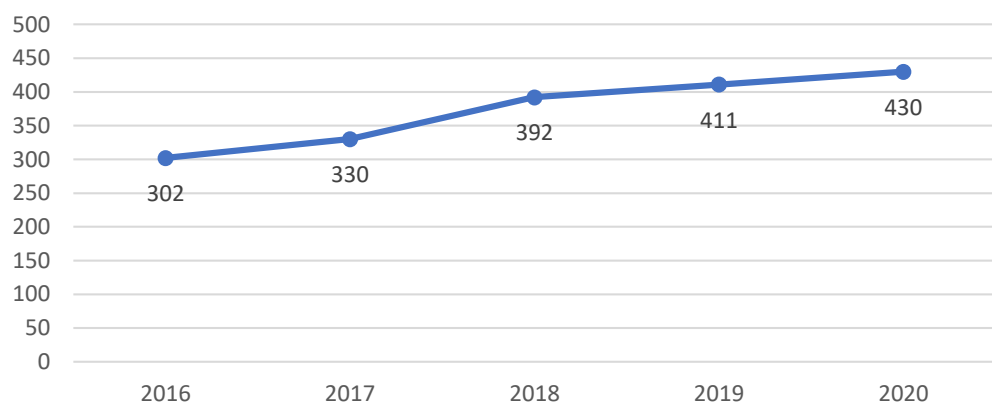
30% of our student identify as visible minority



- Does not identify as visible minority: 69.3%
- Identifies with one group: 20.2%
- Identifies with more than one group: 2.6%
- Identifies with one or more than one group and white: 7.9%

Source: Concordia Campus Wellness survey 2021

Number of Concordia Fine Arts students with a documented disability, as registered through Access Centre for Students with Disabilities (ACSD)



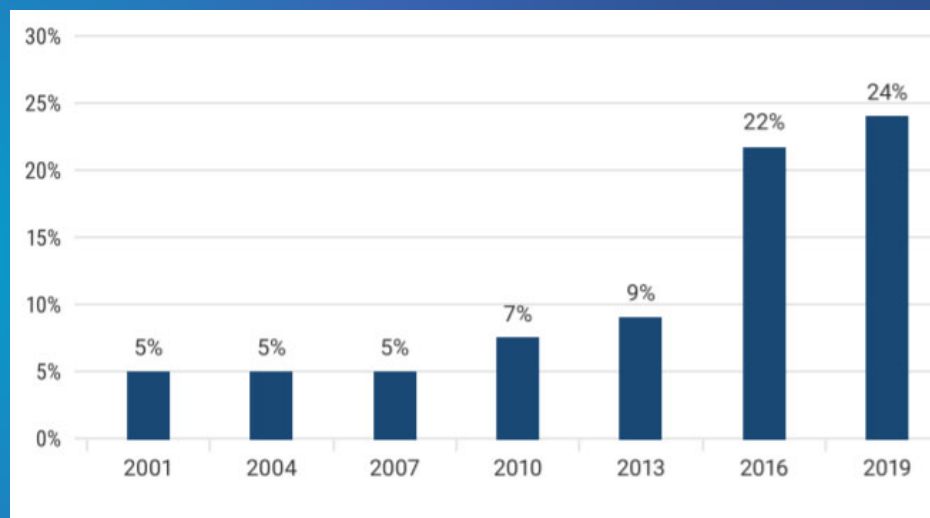
Represents both Undergraduate + Graduate students

11% of FoFA students currently have a registered disability with ACSD proportion, and follows an increasing trend

FoFA represents about 13% of total number of students registered with ACSD (vs 8% of total student population)

Source: Campus Wellness & Support Services – ACSD (Access Centre for Students with Disabilities)

First-Year Students Reporting Disability, 2001-2019

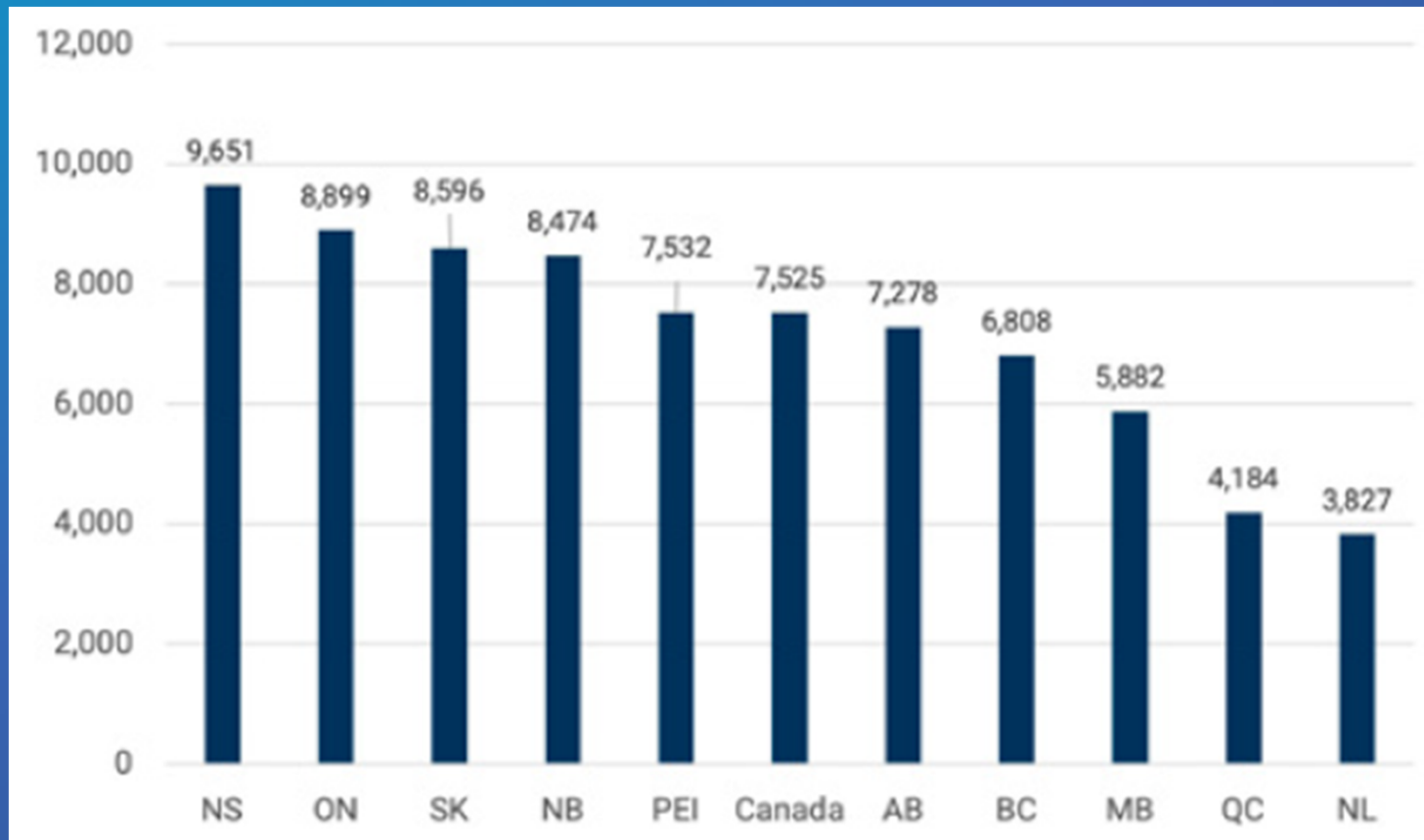


Across Canada, the ratio of students self reporting disabilities has increased significantly starting mid-2010s.

Source: <https://higherstrategy.com/the-state-of-postsecondary-education-in-canada-2/>

Tuition in Quebec is among the lowest in Canada

Average Undergraduate Tuition and Mandatory Fees by Province, 2020-21
Most of our funding comes from the Quebec government and is based on registration



Source: <https://higherstrategy.com/the-state-of-postsecondary-education-in-canada-2/>

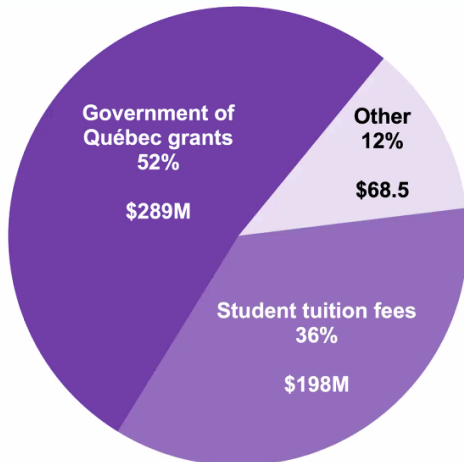
Concordia Financial Overview

Sources of Revenue

Total revenue
\$555.5M

Grants

Government of Québec grants represent 52% of revenue



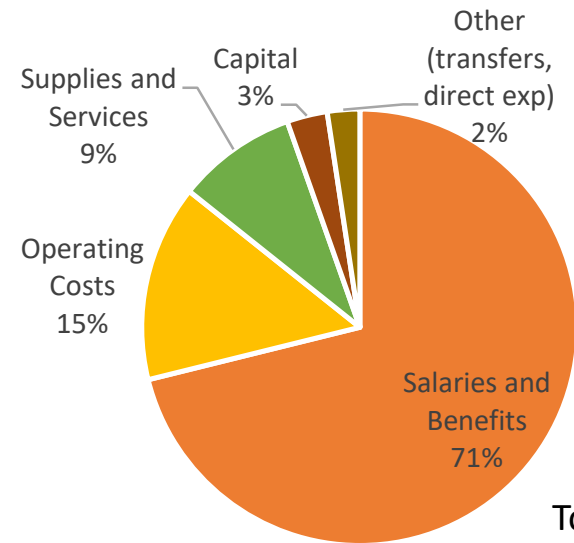
Other:

- FIOs
- Student services support
- Continuing Education
- Indirect research support
- Revenue-generating operations and commercial rentals
- Privatized programs and other faculty revenue

With Government grants being directly tied to levels of enrolment, over 85% of Concordia's revenue is directly tied to student enrolments

Over 70% of Concordia's expenses are salaries and benefits. Our employees represent our largest and most important asset in fulfilling Concordia's mission

Projected Expenses 2021-2022



Total Expenses:
\$572.7M

General registration information for the Faculty of Fine Arts

4000 students (3350 undergraduate + 650 graduate)

The number of registered students has remained relatively stable over the past 10 years

CEGEP:

29% of all applications

57% of registered student body

International:

30% of all applications (rose consistently from 21% 5 years ago)

11% of registered student body (btw 10-13% over last 5 years)

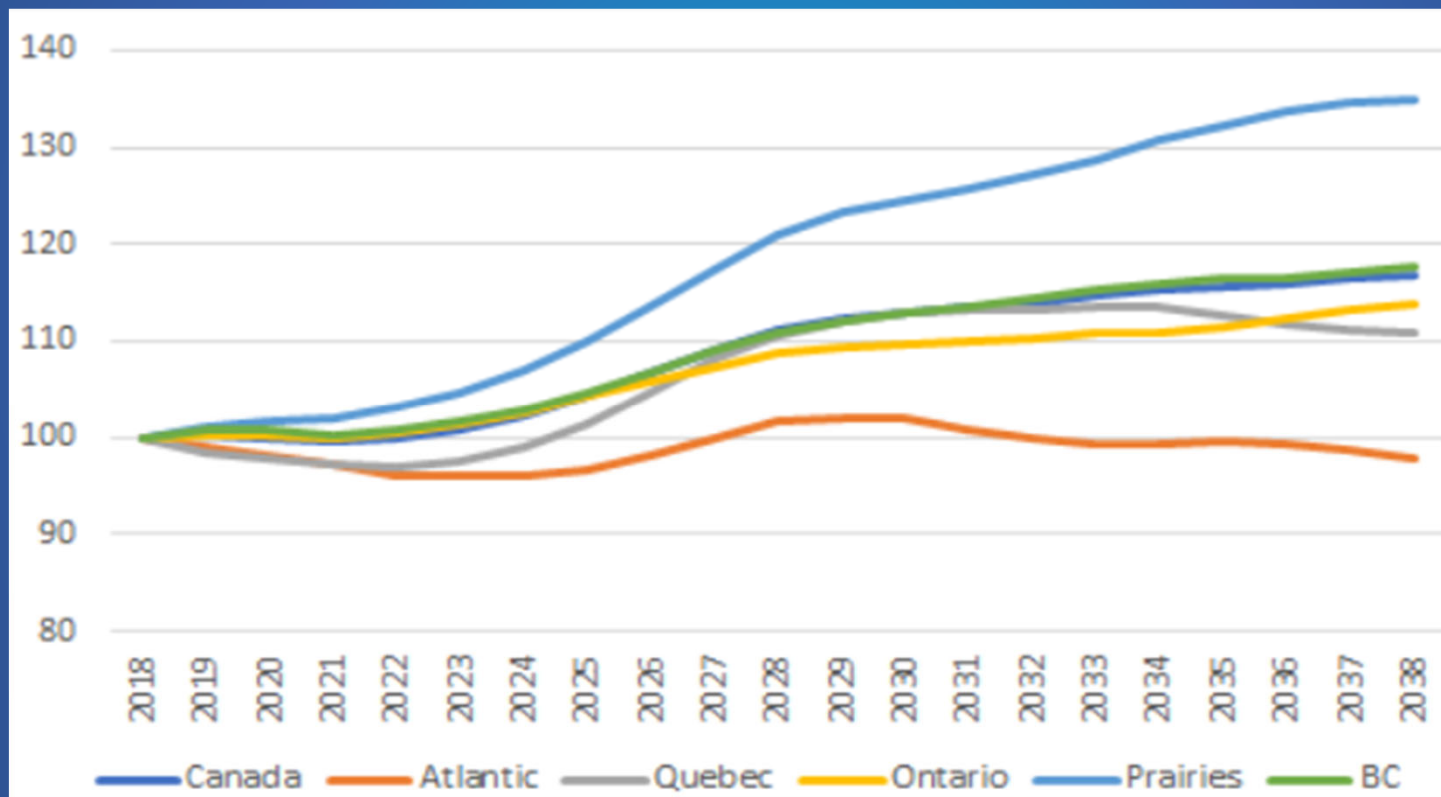
Overall number of applications has gone up slightly over time, but the percentage yield (applicants that were both accepted & registered) has gone slightly down over time

Withdrawal rate is 8%, which has remained stable over last 10 years, and is about the same for Concordia overall

Source: OIPA – 18/19 department reports

Projected Change in 18-21 Year-Old Population by Region, Canada, 2018-2038

Canadian universities have been struggling to adapt to a decrease in the 18-21 population for the past 20 years. Projections show that by 2030 Quebec should be roughly back to 2000 levels (2000 levels not shown here). It also shows that the Prairies might be an area to look to for recruitment in the future.



Source: <https://higherstrategy.com/to-2038/>

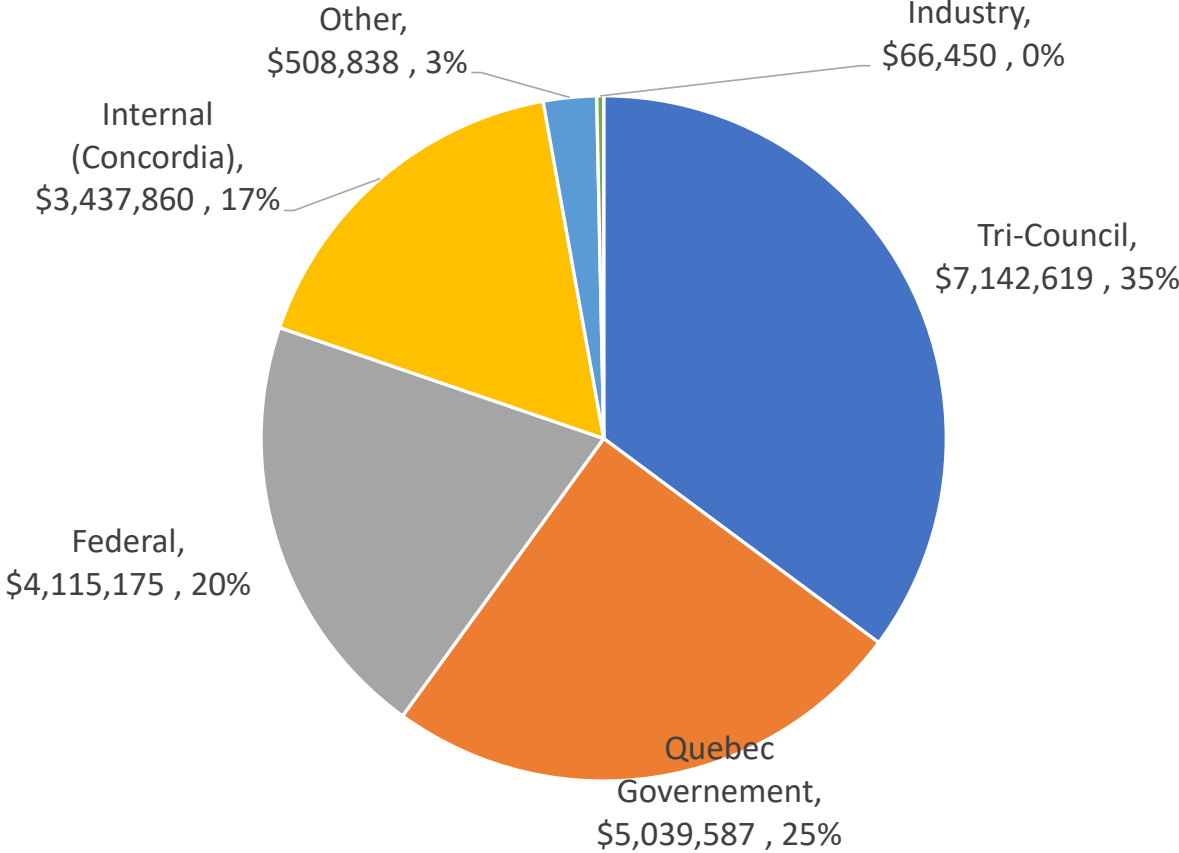
Funded Research at FoFA

380 internal & external research awards, totalling \$19.5M over the last 5 years

- We have a ~70% success rate (very good!)
- FoFA has such diverse forms of research, not all of which are captured in this data
- "Federal" includes CRC, Flobal Affairs, MITACS, Canada Council, Canada Heritage

Source: Office of Research, FoFA Dean's Office

FoFA Research Funding, by source 2017-2021



Top Fifteen Canadian Institutional Recipients of Federal Research Funding, by Council 2019-20

SSHRC *		NSERC**		CIHR ***	
INSTITUTION	% OF TOTAL	INSTITUTION	% OF TOTAL	INSTITUTION	% OF TOTAL
Toronto	11.56	Toronto	8.61	Toronto	9.59
UBC	7.24	UBC	7.80	UBC	9.22
McGill	5.83	McGill	5.69	McGill	6.7
York	5.03	Alberta	4.74	Calgary	5.48
Ottawa	4.59	Waterloo	4.52	Alberta	4.71
UdeM	3.97	SFU	3.06	McMaster	4.41
Alberta	3.62	UdeM	3.06	UdeM	3.12
Concordia	3.35	Dalhousie	3.21	Laval	2.78
UQàM	3.35	Ottawa	3.36	Western	2.64
Laval	3.18	Laval	3.21	Manitoba	2.5
Western	3.09	Western	3.14	Ottawa	2.49
Calgary	3.09	Calgary	3.36	Sherbrooke	1.77
SFU	2.82	Queen's	2.99	Dalhousie	1.49
Carleton	2.82	McMaster	2.7	Queen's	1.4
McMaster	2.56	Manitoba	2.7	SFU	1

*Includes Insight Grants and Insight Development Grants.

**Includes Discover Grants Program-Individual, Research Tools and Instruments Grants, and the Subatomic Physics Grants.

***Includes both CIHR awards and grants.

Source:
<https://higherstrategy.com/the-state-of-postsecondary-education-in-canada-2/>

Reputation

We are increasingly recognised across Canada and the world as a top fine arts institution by various ranking organisations. Here are our QS World rankings in the area of Art&Design.

QS World University Rankings by Subject - Canadian Results

Subject: Art & Design

Year: 2019

Rank	University
51-100	Concordia University
51-100	Emily Carr University of Art + Design
51-100	University of British Columbia
51-100	University of Toronto
101-150	OCAD University
101-150	Ryerson University
101-150	University of Alberta

Year: 2020

World Rank	University
40	Emily Carr University of Art + Design
51-100	Concordia University
51-100	University of British Columbia
51-100	University of Toronto
101-150	OCAD University
101-150	Ryerson University
151-200	Simon Fraser University
151-200	University of Alberta

Year: 2021

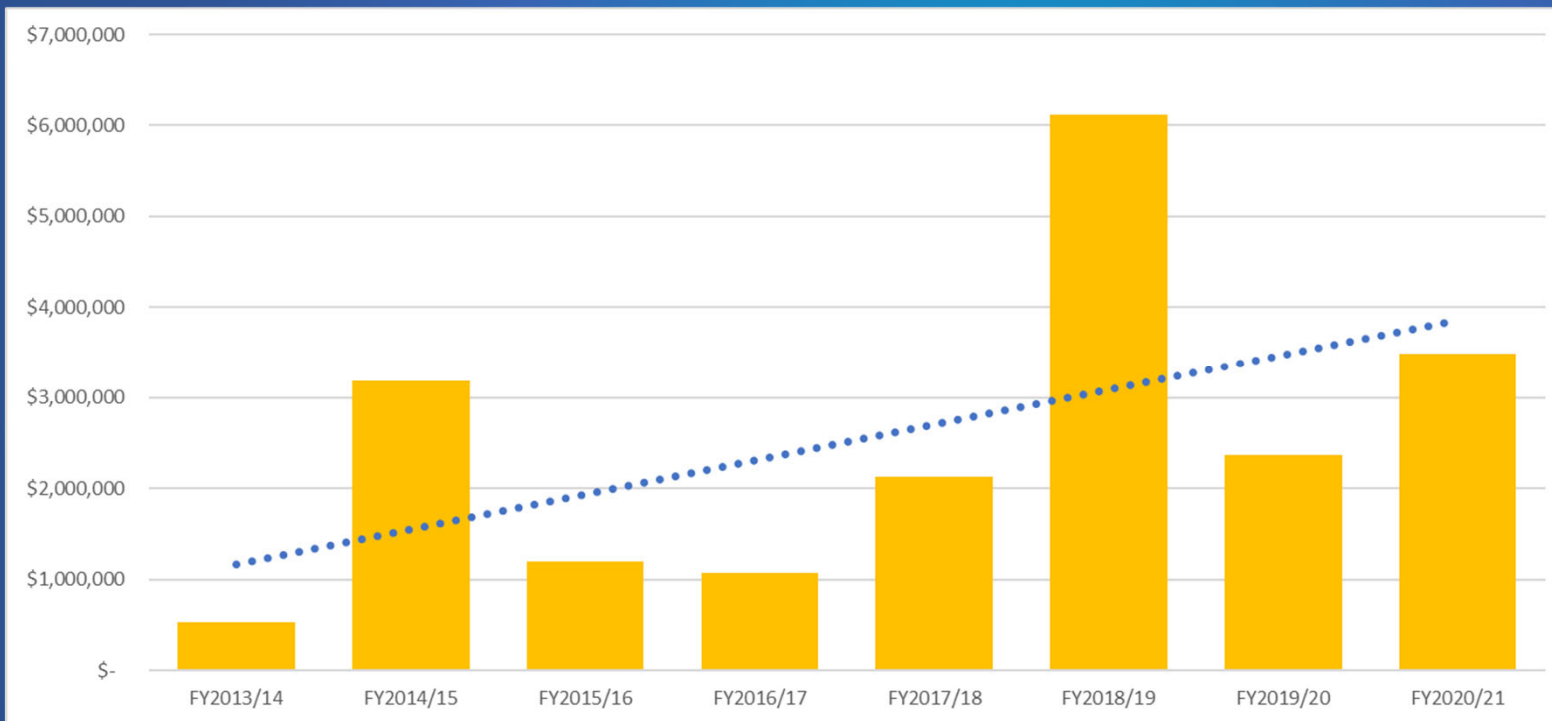
World Rank	University
30	Emily Carr University of Art + Design
51-100	Concordia University
51-100	University of Toronto
101-150	OCAD University
101-150	Ryerson University
101-150	University of British Columbia
151-200	Simon Fraser University

- We have maintained placement in 51-100 range for last 4 years, either as 1st or 2nd (ex aequo) in Canada
- 90% of rating is based on “Academic Reputation” (awards, dissemination of research/creation, partnerships)
- Our main competitors are Emily Carr (ranked highest in Canada in 2020 and 2021), UofT, UBC, OCAD and Ryerson

Source: [\(QS rankings 2021\)](#)

Faculty of Fine Arts fundraising 2013-2021

Our fundraising efforts have been met with increasing success over the past eight years. Our yearly average is: \$2.5M. Funds are earmarked mainly for student support (internships, art volt, bursaries, etc.) and research



We average 15% of Concordia fundraising results (despite carrying only about 8% of Concordia student population)

Source: Concordia University Advancement

Faculty of Fine Arts Capital Investments

Facilities Infrastructure (renovation & upgrades)

- \$7.2M completed from 2018 to 2021
- \$6.5M projects currently in progress

IT/AV Capital investment

- \$2.7M investment from 2018 to 2021
- Includes refresh programs and support for COVID-19 initiatives

Non-IT Capital investment

- \$1M investment from 2018 to 2021

Source: CDA, FoFA Facilities