

## Program Planning Worksheet

### BComm: Marketing (108 credits)

#### 2015-2016 Academic Year

**Foundation Courses (18 credits):** These required basic courses prepare you for university studies in business:

<input type="checkbox"/> MATH 208	<input type="checkbox"/> ECON 201	<input type="checkbox"/> BTM 200
<input type="checkbox"/> MATH 209	<input type="checkbox"/> ECON 203	<input type="checkbox"/> Non-JMSB elective

**Core Courses (42 credits):** All BComm students must complete the following 14 courses:

<input type="checkbox"/> COMM 210	<input type="checkbox"/> COMM 220	<input type="checkbox"/> COMM 226	<input type="checkbox"/> COMM 315
<input type="checkbox"/> COMM 212	<input type="checkbox"/> COMM 222	<input type="checkbox"/> COMM 305	<input type="checkbox"/> COMM 320
<input type="checkbox"/> COMM 215	<input type="checkbox"/> COMM 223	<input type="checkbox"/> COMM 308	<input type="checkbox"/> COMM 401
<input type="checkbox"/> COMM 217	<input type="checkbox"/> COMM 225		

*\* Please note that you should register for COMM 212 before 210 or any other COMM course.*

**Major Courses (24 credits):** You must complete the four required courses below **and** choose four additional MARK courses.

<input type="checkbox"/> MARK 301	<input type="checkbox"/> MARK 305	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____
<input type="checkbox"/> MARK 302	<input type="checkbox"/> MARK 495	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____

**Elective Courses (24 credits):** A minimum of 12 credits must be non-business courses. The remaining 12 credits of electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____

**Sample First Year Schedule for Full-time Students**

<p><b>Term 1</b></p> <p><input type="checkbox"/> MATH 208 or 209</p> <p><input type="checkbox"/> ECON 201 or 203</p> <p><input type="checkbox"/> BTM 200</p> <p><input type="checkbox"/> Non-JMSB elective*</p>	<p><b>Term 2</b></p> <p><input type="checkbox"/> MATH 208 or 209</p> <p><input type="checkbox"/> ECON 201 or 203</p> <p><input type="checkbox"/> COMM 212</p> <p><input type="checkbox"/> COMM 210*</p>	<p><b>Important</b></p> <ul style="list-style-type: none"> <li>• Foundation courses must be completed in your first year.</li> <li>• You should register for courses in both Fall and Winter terms once you have access.</li> <li>• Consult the <a href="#">Undergraduate Calendar</a> and <a href="#">Class Schedule</a> to plan your class schedule wisely.</li> <li>• Consult the <a href="#">Registration Guide</a> for help when choosing courses.</li> </ul>
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*\* If required, ESL courses must be completed before elective courses*

**Important**

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 12 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.