UNIVERSITÉ **Concordia** UNIVERSITY   JOHN ♦ MOLSON SCHOOL OF BUSINESS

Name: _____

Student no.: _____

Program Planning Worksheet
BComm: Marketing (108 credits)
2022-2023 Academic Year

Foundation Courses (18 credits): These required basic courses prepare you for university studies in business:

- ❏ MATH 208
- ❏ MATH 209
- ❏ ECON 201
- ❏ ECON 203
- ❏ BTM 200
- ❏ Non-JMSB elective

Core Courses (42 credits): All BComm students must complete the following 14 courses:

- ❏ COMM 205
- ❏ COMM 210
- ❏ COMM 215
- ❏ COMM 217
- ❏ COMM 220
- ❏ COMM 222
- ❏ COMM 223
- ❏ COMM 225
- ❏ COMM 226
- ❏ COMM 305
- ❏ COMM 308
- ❏ COMM 315
- ❏ COMM 320
- ❏ COMM 401

Major Courses (24 credits): You must complete the four required courses below **and** choose four additional MARK courses.

- ❏ MARK 301
- ❏ MARK 302
- ❏ MARK 305
- ❏ MARK 495
- ❏ MARK ___
- ❏ MARK ___
- ❏ MARK ___
- ❏ MARK ___

Elective Courses (24 credits): **A minimum of 12 credits must be non-business courses.** The remaining 12 credits of open choice electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

Non-Business Electives (12 credits):

- ❏ _____
- ❏ _____
- ❏ _____
- ❏ _____

Open Choice Electives (12 credits):

- ❏ _____
- ❏ _____
- ❏ _____
- ❏ _____

Sample First Year Schedule for Full-time Students

Term 1
- ❏ MATH 208 or 209
- ❏ ECON 201 or 203
- ❏ BTM 200
- ❏ Non-JMSB elective*

* If required, ESL courses must be completed before elective courses

Term 2
- ❏ MATH 208 or 209
- ❏ ECON 201 or 203
- ❏ COMM 205
- ❏ COMM 210*

Important
- **Foundation courses must be completed in your first year.**
- You should register for courses in both Fall and Winter terms once you have access.
- Consult the Undergraduate Calendar and Class Schedule to plan your class schedule wisely.
- Consult the Registration Guide for help when choosing courses.

Important
- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the academic advising section of our website to book an appointment.
- If you are required to take ESL courses, up to 12 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.