

MSBA



JOHN MOLSON  
SCHOOL OF BUSINESS

**GRADUATE  
DIPLOMA &  
CERTIFICATES  
IN BUSINESS ADMINISTRATION**

# STUDY

at a next-generation  
business school

Located in the vibrant heart of  
downtown Montreal, Concordia  
University's John Molson School of  
Business is one of Canada's leading  
business schools.



## Practical. Flexible. Experiential

John Molson's Graduate Diploma and Certificates introduce students to key business concepts. We look at management practices from a holistic and interdisciplinary perspective. Our flexible programs allow you to create a schedule that fits your life while you acquire the comprehensive skills employers want through our case-based and experiential learning approach.

# EXPERIENCE

North America's  
top student city

## Bienvenue à Montréal!

Montreal consistently ranks as one of the world's best student cities. Safe, clean and cosmopolitan, it offers a high quality of living at a low cost. In an affordable city with a vibrant atmosphere, Montrealers thrive on great food and culture, getting around by using its world-class cycling and public transportation infrastructure.



## THE MONTREAL ADVANTAGE

Top 5 Best student cities  
in the world

(QS Best student cities ranking)

#1 Safest city in North America  
(Statistics Canada)

#1 Most affordable major city in  
Canada and the U.S.

(UBS Prices and earnings, 2018)



The GDBA added business skills to my technical engineering background. It wasn't just about going to classes, but also about being involved with the whole JMSB community. Taking advantage of opportunities beyond the classroom, I was ready for exciting new challenges and direction in the Canadian job market.

Mohamad Sabeh, GDBA '17  
FastTrack Manager, Microsoft



# GAIN the skills employers want

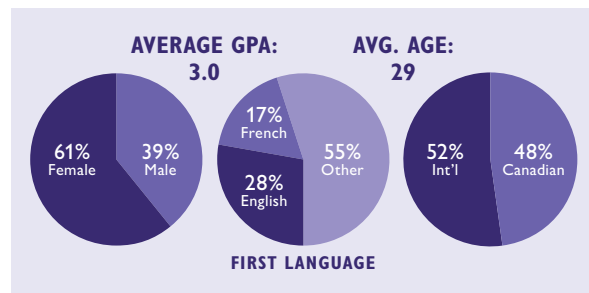
The Graduate Diploma and Certificates in Business Administration at the John Molson School of Business provide students with a comprehensive set of business skills, introducing students to key concepts to accelerate their careers in any industry.

**No GMAT?**  
**No work experience?**  
**No problem.**

Expand the range of career opportunities available to you by acquiring and developing in-demand business communication and presentation skills. Our flexible schedule will allow you to study either during the day or in the evening.

## Who are these programs for?

- New graduates, to complement their degree in another field
- Professionals wishing to advance their career or change of industry
- Newcomers to Canada looking to get into the Canadian job market





## A TEAM DEDICATED TO YOUR SUCCESS

Career Management Services supports all students and alumni in their professional endeavours and provides relevant resources to help you reach your career goals. From personalized support for resume and cover letter writing, job search, interview preparation, job offer negotiation, LinkedIn / digital brand management and dining etiquette, our team is here to help you work towards your career goals.

# 93% PLACEMENT RATE

**Graduate Certificate in Business Administration**  
15 credits, 5 courses

GDBA 531: Professional Business Skills  
GDBA 533: Managing People in Organizations  
GDBA 534: Marketing Management

**Graduate Certificate in Quantitative Business Studies**  
15 credits, 5 courses

GDBA 530: Business Data Analytics  
GDBA 535: Finance  
GDBA 537: Managerial Economics

GDBA 532: Accounting  
**+1 elective** (options: Project Management / e-Marketing / Entrepreneurship / Business Law)

**Graduate Diploma in Business Administration**  
30 credits. All above courses for GCBA and GCQBS, adding:

GDBA 538: Operations Management  
GDBA 539: Strategic Management

Students in the Graduate Diploma (GDBA – 30 credits, 10 courses) will benefit from a well-rounded approach to business, allowing them to work towards their career goals, whether it's integrating into a new industry or moving into leadership positions as effective managers and administrators

For those looking for a shorter, more focused approach to either soft skills or quantitative skills, we also offer Graduate Certificates (15 credits, 5 courses) in Business Administration (GCBA) and in Quantitative Business Studies (GCQBS).

# START your journey today

Transcripts of undergraduate degree <b>2.7+ GPA</b> or B (75%) average	No GMAT required	TOEFL / IELTS <b>95 / 7.0</b>
No work experience required	Statement of purpose <b>500 words</b>	<b>2</b> letters of reference
		CV / Resumé

## Tuition fee

Diploma (30 credits)	Certificate (15 credits)
<b>\$3,900</b> Canadians / Permanent residents, Quebec	<b>\$2,230</b> Canadians / Permanent residents, Quebec
<b>\$8,800</b> Canadians / Permanent residents, non-Quebec	<b>\$4,680</b> Canadians / Permanent residents, non-Quebec
<b>\$27,500</b> International Students	<b>N/A</b> Not available for International students

## Application deadlines

Canadians and Permanent Residents	International Students
Fall intake: June 1 Winter intake: October 1	Fall intake: March 1 Winter intake: June 1

More questions?  
Connect with  
a recruiter!

gradadvisor.jmsb@concordia.ca  
514-848-2424, ext. 2716

Tap to learn more





**JOHN  MOLSON**  
**SCHOOL OF BUSINESS**

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