Name: $\qquad$ BComm: Marketing ( 90 credits) 2024-2025 Academic Year
Student no.: $\qquad$

## Prerequisites

You must complete these courses only if you do not see exemptions or credit for them on your student record. If you completed any of these courses at Concordia, they will be considered as non-business electives.

Core Courses (48 Credits): All BComm students must complete the following 18 courses:

| $\square$ COMM 205 | $\square$ COMM 216 (1.5cr) | $\square$ COMM 223 | $\square$ COMM 229 | $\square$ COMM 320 |
| :--- | :--- | :--- | :--- | :--- |
| $\square$ COMM 211 | $\square$ COMM 217 | $\square$ COMM 225 | $\square$ COMM 305 | $\square$ COMM 401 |
| $\square$ COMM 213 (1.5cr) | $\square$ COMM 219 (1.5cr) | $\square$ COMM 226 | $\square$ COMM 309 |  |
| $\square$ COMM 214 | $\square$ COMM 221 | $\square$ COMM 227 | $\square$ COMM 316 (1.5cr) |  |

Major Courses ( $\mathbf{2 4}$ credits): You must complete the four required courses below and choose four additional MARK courses. Click here for more details.

- MARK 301
- MARK 305
- MARK 302
- MARK 495
- MARK $\qquad$
- MARK
- MARK $\qquad$

Elective Courses ( 18 credits): A minimum of 6 credits must be non-business courses. The remaining 12 credits of open choice electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

## Non-Business Electives (6 credits):

$\qquad$
$\qquad$
Open Choice Electives ( 12 credits):
$\qquad$ - $\qquad$
$\qquad$
$\qquad$

## Sample First Year Schedule for Full-time Students

Always complete any missing prerequisite or ESL courses in your first year prior to elective and core courses. You may register for 15 credits per term, but we suggest a minimum of 12 credits in your first term.

Term I
COMM 205
COMM 21I
COMM 213
COMM 214
COMM 216

## Term 2

COMM 217
COMM 219
COMM 223
COMM 226
COMM 316

## Important

- You should register for courses in both Fall and Winter terms once you have access.
- Consult the Undergraduate Calendar and Class Schedule to plan your class schedule wisely.
- Consult the Registration Guide for help when choosing courses.


## Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degreeprogression; please refer to the academic advising section of our website to book an appointment.
- If you are required to take ESL courses, up to 9 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.

