

Research Brief no. 2

# REPRESENTATION OF ENGLISH-SPEAKERS IN QUEBEC'S EDUCATION MINISTRIES AND CURRICULUM DEVELOPMENT

Quebec English-Speaking Communities Research Network (QUESCREN)

By Nadine Ciamarra and Patricia Lamarre
With Patrick Donovan and Lorraine O'Donnell

Revised September 2023

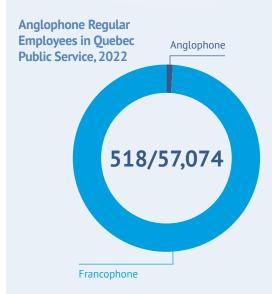


There is a longstanding underrepresentation of English speakers in Quebec's public sector (Cooper, Donovan, & O'Donnell, 2019). In 2022, 518 out of 57,074 regular employees (0.9%) in Quebec's public service were Anglophones, less than one tenth of their proportion in the total population of the province (Secrétariat du Conseil du trésor, 2022; Statistics Canada, 2023).1

This low representation is also found within Quebec's education ministries, the Ministère de l'Éducation (MEQ) and the Ministère de l'Enseignement supérieur (MES).

In early 2022, there were only 19 Anglophones out of 934 regular employees in the Ministère de l'Éducation (MEQ), or 2.0% of the total. At the Ministère de l'enseignement supérieur (MES), the proportion was lower: 1.2%.

To improve the representation of certain target groups in the public service, the Quebec government gave itself the goal that 25% of new employees be members of cultural communities, Anglophones, Indigenous people or persons with disabilities.<sup>2</sup> In recent years, hiring rates in both education ministries were well below this target, and there was no increase of Anglophone regular employees (MEQ, 2022; MES, 2022).



Source: Secrétariat du Conseil du trésor, 2022

- <sup>1</sup> Until recently, the provincial government defined "Anglophone" as someone for whom English is their first language learned and still understood. The statistics here reflect this "mother tongue" definition of the English- speaking community, which excludes "Allophones" who are more proficient in English than French. See Cooper, Donovan, & O'Donnell (2019) for a historical overview of English speakers' participation in Quebec's public service.
- The 25% goal was established in 1999 for cultural communities, Anglophones and Indigenous people. In 2005, the target group was broadened to also include people with disabilities, and the same 25% objective was maintained. There is no specific target for Anglophones (Cooper, Donovan, & O'Donnell, 2019).

## Representation of Anglophone Regular Employees in the ministries of Education and Higher Education (%), 2016-2022



Source: Annual reports from MEES, MES, and MEQ, 2016-2017 to 2021-2022

In the past, an Assistant Deputy Minister (ADM) within the Ministère de l'Éducation et de l'Enseignement supérieur (MEES) oversaw the Secteur des services à la communauté anglophone, providing Quebec's Englishspeaking community with direct representation in the ministry. The sector has been modified and has seen its responsibilities expanded to include Indigenous and cultural communities, becoming the Réseau éducatif anglophone, des relations interculturelles et des Autochtones. The English sector has in effect become a sub-department within this sector, now known as the Direction du soutien au réseau éducatif anglophone. As a result, not only have the functions of the ADM expanded, diminishing his or her role as representative of Englishlanguage education, but the number of professionals with work experience in the English education sector has diminished (Advisory Board on English Education [ABEE], 2018). While other groups clearly need representation in MEQ, this change may impact the ADM's particular role regarding the needs of English speakers and the role of the official language minority school<sup>3</sup> sector in meeting these needs.

Given that Quebec's English-speaking community has limited leverage within MEQ, it has had little influence on broader decisions impacting educational policy, as well as on program and curriculum development.

In the view of some educational stakeholders including the Advisory Board on English Education (ABEE), this has led to "English education policy in Quebec [being] largely a translation of French education policy" (2018, p. 43) that does not consider the specific needs and challenges related to the official language minority.

English-language schools in Quebec are legally recognized as official language minority (OLM) schools under section 23 of the Canadian Charter of Rights and Freedoms, with a mandate to protect and promote the vitality of Quebec's Englishspeaking minority. In this and other briefs in this series, the terms "English-language schools" and "OLM schools" will be used interchangeably. ABEE has pointed out several issues flowing from this general point. In effect, in Quebec, the English-language educational program differs from the French-language program only in the language components of the curriculum (English as a second language, French as a second language, and language arts).<sup>4</sup> While many programs such as math and science are not necessarily problematic for use in English-language schools, other programs, particularly for subjects "that are laden with cultural content," have potential impacts on identity development among youth from the English-speaking minority (2018, p. 70).

Furthermore, ABEE points out that English-language schools also face the challenge of supporting the content of Quebec's curriculum with English-language textbooks. Publishers are little interested in developing materials in English for Quebec's small English-language school population. Although using textbooks produced for other provinces could be an option, these usually do not correspond to the content or pedagogy of the Quebec curriculum (ABEE, 2018). Through Entente funding, MEQ supports the Leading English Education and Research Network (LEARN), which offers resources and services including pedagogical support to educators in the province.

Quebec's English-language education sector has been further weakened by additional recent changes at the education ministry.

The loss of regional offices, new hiring policies, intra-government transfers, and rigorous standards for French language proficiency seem to have contributed to the decreased numbers of English-speaking representatives in the ministry (ABEE, 2018).

All these changes have an effect on the vitality of English-speaking Quebec. ABEE (2018) recommends that the ADM's role be refocused on the English sector and on English-language education, and highlights the importance of having strong leadership at the ministry, so that the ADM and his or her department can be involved early on in decision-making stages relating to policy and curriculum changes.

- The current school curriculum has been progressively implemented since 1997 from the elementary level onwards and is under the control of MEQ.
- The Entente Canada-Québec (ECQ) supports official minority and second-language instruction and provides financial resources for various projects.
- 6 This includes Community Learning Centres (CLCs). For more information on CLCs, see Research Brief 8 in this series.

### References

Advisory Board on English Education (ABEE). (2018). Plus ça change, plus c'est pareil: Revisiting the 1992 Task Force Report on English Education in Québec. Presented to the Minister of Education, Recreation and Sports.

Canadian Heritage, Official Languages Support Programs Branch. (2011). A portrait of the English-speaking communities in Québec.

Cooper, C., Donovan, P., & O'Donnell, L. (2019). *Employment of English speakers in Quebec's public service*. Concordia University, Montreal: QUESCREN Working Paper no. 1.

Ministère de l'Éducation et de l'Enseignement supérieur (MEES). (2017). Rapport annuel de gestion 2016-2017 Ministère de l'Éducation et de l'Enseignement supérieur. Gouvernement du Québec.

Ministère de l'Éducation et de l'Enseignement supérieur (MEES). (2018). Rapport annuel de gestion 2017-2018 Ministère de l'Éducation et de l'Enseignement supérieur. Gouvernement du Québec.

Ministère de l'Éducation et de l'Enseignement supérieur (MEES). (2019). Rapport annuel 2018-2019 Ministère de l'Éducation et de l'Enseignement supérieur. Gouvernement du Québec.

Ministère de l'Éducation et de l'Enseignement supérieur (MEES). (2020). Rapport annuel 2019-2020 Ministère de l'Éducation et de l'Enseignement supérieur. Gouvernement du Québec.

Ministère de l'Éducation (MEQ). (2021). Rapport annuel 2020-2021 Ministère de l'Éducation. Gouvernement du Québec.

Ministère de l'Éducation (MEQ). (2022). Rapport annuel 2021-2022 Ministère de l'Éducation. Gouvernement du Québec.

Ministère de l'Enseignement supérieur (MES). (2021). Rapport annuel 2020-2021 Ministère de l'Enseignement supérieur. Gouvernement du Ouébec.

Ministère de l'Enseignement supérieur (MES). (2022). Rapport annuel de gestion 2021-2022 Ministère de l'Enseignement supérieur. Gouvernement du Québec.

Secrétariat du Conseil du trésor. (2022). L'effectif de la fonction publique du Québec 2021-2022. Gouvernement du Québec.

Statistics Canada. (2017). Focus on geography series, 2016 census. Statistics Canada Catalogue no. 98-404-X2016001. Data products, 2016 Census.

Statistics Canada (2023). Key facts on the English language in Quebec in 2021. Statistics Canada Catalogue no. 89-657-X2023016. Ethnicity, Language and Immigration Thematic Series, 2021 Census.



This document was produced by the Quebec English-Speaking Communities Research Network

This document was produced by the Quebec English-Speaking Communities Research Network (QUESCREN), a collaborative network of researchers, stakeholders, and educational and other institutions that improves understanding of Quebec's English-speaking communities and promotes their vitality. QUESCREN is housed at the School of Community and Public Affairs at Concordia University in Montreal.

#### **Education Research Briefs**

The Education Research Briefs are produced at the request of and in collaboration with QUESCREN's Inter-Level Educational Table (ILET). The series focus is priority issues and challenges within Quebec's English-language education sector, as identified by ILET.

#### **Credits for this Brief**

Authors: Nadine Ciamarra, M.A., Grad.Dip., and Patricia Lamarre, Ph.D., with Patrick Donovan, Ph.D., and Lorraine O'Donnell, Ph.D

Management and production: Lorraine O'Donnell and Patrick Donovan.

Linguistic revision: Linda Arui

Design template and layout: Fabian Will

To consult any of these references online, see a complete hyperlinked list of documents here:

https://tinyurl.com/quescrenbriefs

The Secrétariat aux relations avec les Québécois d'expression anglaise funded this research brief.

Secrétariat aux relations avec les Québécois d'expression anglaise

Québec \* \*

The views expressed herein do not necessarily represent the views of QUESCREN or the Secrétariat aux relations avec les Québécois d'expression anglaise.

The Secrétariat aux relations avec les Québécois d'expression anglaise, the Government of Canada, the Canadian Institute for Research on Linguistic Minorities, and Concordia University provide financial support for QUESCREN.

Legal deposit - Bibliothèque et Archives nationales du Québec, 2023.





