## 2.3. THE MASTER PLAN FRAMEWORK

## 2.3.2. STRUCTURE THE MASTER PLAN

The objectives of Concordia's "next-generation university" will be expressed in physical-spatial terms through the development of a Master Plan for the Sir George Williams and Loyola campuses. It will set the course for the institution's real estate development, in keeping with its values.

Putting the vision of the Master Plan into concrete action means primarily rethinking the academic facilities on both campuses and the organizational structure of the institution. This broad reflection opens the door to a host of development possibilities in the living environment. How, then, do we go about deciding on the right approach — the one that meets our objectives and reflects Concordia's values?

Combining the guiding principles within a physicalspatial framework of applicability and linking them to a development plan will help us outline the actions required to transform Concordia's vision into an innovative, identity-building project.

To provide a concrete spatial vision of Concordia's "next-generation university," five guiding principles in the language of urban design and five filters representing major issues have been identified as the fundamental components that form the basis of the Master Plan.

