

# ART SOUTERRAIN

## Mediators: role and responsibilities

The cultural mediator is the representative of an assigned artist. In collaboration with another mediator, the most intensive work will be during *Nuit Blanche* on March 1st 2014, from 6pm to 3am. This focus requires significant preparation, as well as a final assessment of the mediator experience during the Art Souterrain project.

- **The research project**: the cultural mediator must research the assigned artist before meeting him/her in order to understand their artistic approach and goals. Each mediator can expand his or her research in order to transmit interesting information about the artist and the art works to the public during *Nuit Blanche*. This research will also be useful when preparing a list of questions to ask the artist.
- **Meeting the artist**: the mediators will organize a one to two hours meeting with his/her artist to discuss the art works. This allows the research to become more intimate and accurate, as you will be representing this artist during *Nuit Blanche*.
- We ask all mediators to visit their zone at least once and to have a clear geographical sense of the location: where the project will be displayed, entries and exits, bathrooms, food courts, etc.
- **Preparation and Reflection**: after reflecting on the potential questions the public could ask during *Nuit Blanche*, the mediators should create responses about the art works and the artist.
- A free training workshop will be offered and we encourage all mediators to attend in order to have a better understanding of their role and to make the experience more manageable and meaningful.
- During *Nuit Blanche*, the mediator is present with his/her partner to interact, inform, and educate the public directly.
- **Experience assessment**: Respond to the questionnaire sent out by the coordinator and return the completed document before March 20<sup>th</sup>, 2014.