

# CFA<sup>®</sup>

Chartered Financial  
Analyst

*Your gateway to the world of  
financial markets.*

**MORGAN**<sub>int'l</sub>  
beyond professional training



## What does CFA® really mean?

The CFA® is a measure of integrity and competence in the investment management field that defines an elite class of investment professionals.

Revised every five years, the rigorous curriculum is current, cutting edge, and matched to the most pressing requirements of the global market.

Once certified, charterholders also become members of the CFA® Institute, where doors are opened to a select worldwide professional network and its exclusive opportunities, while making it easier for charterholders to remain consistently in sync with the global investment industry.

CFA®s are likely to be hired by investment management companies, brokerage firms, investment banks, banks, consulting firms, insurance companies, and research and academic institutions. Morgan International proudly offers the CFA® preparation program through Kaplan Schweser.

## Who should apply?

Ideal candidates for the CFA® have some experience or knowledge in working with:

- 1 Banks
- 2 Insurance Companies
- 3 Investment and Consulting Firms

With some background knowledge in:

- 1 Mutual Funds
- 2 Private Wealth Management
- 3 Pensions and Foundations
- 4 Hedge Funds

Government regulators, University degree-holders, or research analysts can also be valid candidates.

## Why become a CFA®?

Because the CFA® is an internationally recognized certification that proves your market savvy and critical knowledge of financial and accounting principles on a global level. It is an instant passport to international employment, and the perfect way to jumpstart any financial career.

Quite possibly the most broadly applicable certification for developing a lucrative career in finance, the CFA® represents the ability to understand the ins and outs of investment management on an international level. You may put that knowledge to use for a firm, as an investment banker or accountant, for a client as their consultant, or for yourself, to successfully manage your own finances. Not limited to candidates already familiar with accounting or finance, the CFA® can also be an ideal way to switch into an investment career from another field. No other designation within the finance profession carries as much integrity as the CFA® charter, and completing the CFA® program is a formidable achievement that is universally recognized and widely respected.

## What's covered?

The CFA® Program curriculum is drawn from a broad Candidate Body of Knowledge™ (CBOK™) that encompasses current theory and practices within the investment profession, placing a heavy emphasis on asset valuation and portfolio management.

The program is split into three levels:

LEVEL I: TOOLS	LEVEL II: ASSET VALUATION	LEVEL III: PORTFOLIO MANAGEMENT
<ul style="list-style-type: none"><li>• Tools and concepts that apply to investment valuation and portfolio management</li><li>• Basic concepts regarding asset classes, securities, and markets</li><li>• CFA Institute Code of Ethics and Standards of Professional Conduct</li></ul>	<ul style="list-style-type: none"><li>• Application of tools &amp; concepts of investment valuation</li><li>• Industry and company analysis</li><li>• Analysis of investment vehicles and instruments</li><li>• CFA Institute Code of Ethics and Standards of Professional Conduct</li></ul>	<ul style="list-style-type: none"><li>• Management of institutional and individual portfolios</li><li>• Management of specific asset class portfolios</li><li>• CFA Institute Code of Ethics and Standards of Professional Conduct</li></ul>

**New Study Tools Available, only at Morgan!**



Want to find out more? Contact us:

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